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Understanding Different Generations' Workplace Aspiration

Background

Today's workforce comprises distinct generations; each with its own shared history, common biases and core beliefs. Learning what makes each generation tick, and taking the time to consider your communication approach, will advance your relationships and help you lead your team during good times and through stressful situations.

This program will provide generational insight. Throughout this course, participants will learn the common drivers of each generation — what are they looking for, how should you interact with them, how do they make decisions, and what is most important to them.

Program Objectives

- ✓ Define the workplace characteristics of different generations;
- ✓ Identify the common drivers & value systems of each generation, & how those drivers affect motivation & behaviours in the workplace;
- ✓ Describe how each generation defines success & understand how the differences affect communication & relationships in the workplace;
- ✓ Determine your employees generational bias & how your approach may need to change when coaching, managing & retaining employees of different generations;