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From Learning to Excellence Take Training to the Next Level - with ROI Results

Background of the Seminar

Training used to be all about attitude, skills and knowledge (ASK). Today, many organizations are looking for more - and using training to boost business value and growth.

Is your organization's training efficiently contributing to the following key business areas? Can you effectively measure training's contributions to the business?

- Performance enhancement
- People development
- Organization development
- Brand development

Objectives of the Seminar

- How to audit a training function for best performance
- How to manage your training function to help raise your organization's value
- How to measure training's contributions to business value
- How to demonstrate the value of training programmes (in terms your CEO will appreciate)
- How to make the most of your training budget
- Why trainers need to be consultants
- Six (6) essential consulting skills for today's top trainers