



HONGKONG
5/F.,
ISLAND PLACE TOWER,
510 KING'S ROAD,
HONG KONG

TEL +852-2891-6687
FAX +852-2833-6771
EMAIL general@
csg-worldwide.com

GUANGZHOU
ROOMS 1909-10, BLOCK
B, CHINA INT'L CENTER,
33 ZHONGSHAN 3RD RD.,
GUANGZHOU 510055,
CHINA

TEL +86-20-8385-2188
FAX +86-20-8380-9691
EMAIL guangzhou@
csg-worldwide.com

BEIJING
ROOM 1202, BUILDING
15, JIANWAI SOHO, 39
EAST 3RD-RING ROAD,
CHAO YANG DISTRICT,
BEIJING 100022,
CHINA

TEL +86-10-5869-7688
FAX +86-10-5869-7660
EMAIL beijing@
csg-worldwide.com

SHANGHAI
ROOM 1008, TOWER A
FINANCE, BUND
SQUARE, NO.818
LONGHUA RD. (EAST),
SHANGHAI 200023,
CHINA

TEL +86-21-5318-8689
FAX +86-21-5318-8760
EMAIL shanghai@
csg-worldwide.com

Enabling Performance and ROI – Riding on Mobile Apps Learning

Transfer Learning to Performance, wherever & whenever You Need!

Background of the Seminar

With the rapid development of Smartphone in recent years, the use of mobile technologies in people and performance enhancement impacts learner motivation, collaboration, information sharing, mobility and interactivity. This is an urgent call to ride on Mobile Apps for professionals in Staffing, Learning & Development and Operational Leaders.

The recent development and applications of Mobile Apps provides tremendous benefits including: New Generations 'Like', Limitless (*Time, Location, Work Load etc*), Interactive, High Flexibility, Integrating Existing & New Learning Programs and Cost Effective by reducing/eliminating Training Costs (materials, time, venues, their own devices etc.).

This program will enable participants to investigate the feasible implementation of Mobile Apps Learning as the effective performance enabling tools, wherever and whenever the performance support is required.

Objectives of the Seminar

- Riding on Mobile Apps Learning in the 21st Century
- Limitations of Traditional Classroom Training
- Case Sharing on Mobile Learning Apps
- Mobile Learning & Learning Management Systems
- Formulating Strategies for Mobile Apps Learning
- ROI of Implementing Mobile Apps Learning
- Mobile Apps Project Management Tips